


From: Land Rover  
 Date: Thursday 12 30  
 To: Sample Customer  
 Subject: This <nameplate> could be all yours

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**DEFENDER**  
 EMPLOYEE OF THE CENTURY

The finance works hard for you too

Dear <name>

It was good talking with you about the <nameplate>. I thought you'd be interested to [see the great finance options available on this model](#).

Just to summarise the Defender's benefits: The latest version is the direct descendant of Land Rover's original 1948 rural working vehicle. Spacious and totally practical, its off-road capabilities are legendary. It's built to last, and takes whatever you put it through.

Check out our latest [Defender finance offers](#). Or book a [test drive](#). Or, if you have any questions, call <name> on <Dealer telephone number>.

We look forward to helping you.

Yours sincerely

<Name>  
 <job title>  
 <Dealership name>

<<DEALER'S NAME>>

Official Fuel Consumption Figures for the Defender range in mpg (l/100km): Urban 20.8 (13.6) – 24.6 (11.5) Extra Urban 29.1 (9.7) – 31.4 (9.0) Combined 25.5 (11.1) – 28.3 (10.8) CO<sub>2</sub> Emissions 295 – 266 g/km.

TERMS & CONDITIONS    PRIVACY POLICY    UNSUBSCRIBE

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 Jaguar Land Rover Limited. Registered Office: Abbey Road, Whitley, Coventry CV3 4LF  
 Registered in England No. 1672070

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**FREELANDER 2**  
 AT HOME ON <LOCAL WELL-KNOWN STREET>  
 OR ON ROADS WITH NO NAME

Feel comfortable with our finance

Dear <name>

It was good talking with you about the <nameplate>. I thought you'd be interested to [see the great finance options available on this model](#).

Just to summarise the Freelander 2's benefits: It's reassuring to drive in both the city and country. Ready for anything, its stability control systems give you the support you need. Terrain Response™ helps to make your drive responsive, steady and controlled. Advanced safety features protect you and your passengers. And with stadium seating, everyone can relax, sit back, and enjoy the great view.

Check out our latest [Freelander 2 finance offers](#). Or book a [test drive](#). Or, if you have any questions, call <name> on <Dealer telephone number>.

We look forward to helping you.

Yours sincerely

<Name>  
 <job title>  
 <Dealership name>

<<DEALER'S NAME>>


Official Fuel Consumption Figures for the Freelander 2 range in mpg (l/100km): Urban 32.5 (8.7) – 39.8 (7.1) Extra Urban 48.7 (6.4) – 52.3 (5.4) Combined 46.4 (7.0) – 47.1 (6.0) CO<sub>2</sub> Emissions 185 – 138 g/km.

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**RANGE ROVER EVOQUE**  
 MAKE NATURE GREEN WITH ENVY

Use our attractive finance

Dear <name>

It was good talking with you about the <nameplate>. I thought you'd be interested to [see the great finance options available on this model](#).

Just to summarise the Range Rover Evoque's benefits: It's the lightest, most fuel efficient Range Rover ever. Its Terrain Response™ gives you confidence in demanding driving conditions. Adaptive Dynamics and Magnetic Ride™ deliver a more dynamic ride. And with its striking body, you're bound to be turning heads.

Check out our latest [Range Rover Evoque finance offers](#). Or book a [test drive](#). Or, if you have any questions, call <name> on <Dealer telephone number>.

We look forward to helping you.

Yours sincerely

<Name>  
 <job title>  
 <Dealership name>

<<DEALER'S NAME>>


Official Fuel Consumption Figures for the Range Rover Evoque range in mpg (l/100km): Urban 27.4 (10.3) – 47.9 (5.9) Extra Urban 44.1 (6.4) – 62.8 (4.5) Combined 36.2 (7.8) – 57.6 (4.9) CO<sub>2</sub> Emissions 181 – 129 g/km.

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**ALL-NEW RANGE ROVER SPORT**  
 EXCITING FOR YOU. CALMING FOR YOUR ACCOUNTANT

Dear <name>

It was good talking with you about the <nameplate>. I thought you'd be interested to [see the great finance options available on this model](#).

Just to summarise the all-new Range Rover Sport's benefits: WhatCar? voted it the UK's number one large SUV. It set the fastest recorded time across the Rub' al Khali, the world's largest sand desert. Yet driving it is more than just exhilarating. It's supremely comfortable too. Driving, you feel perfectly connected to the road, while intuitive technologies keep you and your passengers safe.

Check out our latest [all-new Range Rover Sport finance offers](#). Or book a [test drive](#). Or, if you have any questions, call <name> on <Dealer telephone number>.

We look forward to helping you.

Yours sincerely

<Name>  
 <job title>  
 <Dealership name>

<<DEALER'S NAME>>

Official Fuel Consumption Figures for the all-new Range Rover Sport range in mpg (l/100km): Urban 15.4 (18.3) – 32.5 (8.7) Extra Urban 29.1 (9.7) – 41.5 (6.8) Combined 22.1 (12.8) – 37.7 (7.5) CO<sub>2</sub> Emissions 298 – 199 g/km.

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