

Dear Mr Sample

**Does your bank appreciate how unique you are?**

HSBC understands that no other business is quite like yours. This personalised, individual approach can help you get more from your banking.

**Speak to a bank that values the difference in your business.**

We have a local Commercial Manager in your area who is dedicated to getting under the skin of your business, to understand your unique goals and challenges, so that we can do business your way, adapting our products and services to your needs.

**Let's talk.**

Every year we help thousands of businesses transfer to us. If you would like to know more, or meet your local HSBC Commercial Manager, please either call **0800 587 1232\***, or fill in and return the attached reply form.

We look forward to learning about what makes your business unique.

Yours sincerely



Alan Keir  
Head of Commercial Banking



**HSBC Bank plc**

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