

“FLAVOUR!!

**BET THAT
SCARED YOU,
LAGERBOY.”**





HAIL THE HALLOWED BREW OF ALL HALLOWS EVE.

BEWARE - the season of darkness is nearly upon us: a time when the flavour-loving revellers bay for Hobgoblin Ale. Woe betide any publican who isn't prepared.

AS THE BAD MOON RISES, SO DO SALES

The Hobgoblin's merry band of followers continues to grow. So more than 5000 pubs will be serving our brew this Halloween - double, double last season's number.

"GIVE THE TASTE BUDS A TREAT." We predict that over 1 million pints of Hobgoblin Ale will be pulled. And to make sure they are, we're running a campaign that'll reach 3.5 million drinkers. We're also

supplying our publicans with 3,500 special kits, featuring a Hobgoblin pump clip with a flashing-eyed pumpkin, and POS with the lagerboy quotes much loved by real ale drinkers.

When the guys and ghouls come round to your place, be ready to slake their thirst - with deliciously dark Hobgoblin. Call us at the Wychwood Brewery on 01993 890 890 and order some. Or be damned to a tasteless eternity.



FOR A GHOULISHLY GOOD HALLOWEEN, STOCK HOBGOBLIN.

CALL 01993 890 890