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IT Viewpoint



Welcome to a quick look through the latest topics generating interest in the IT industry. Find out how global companies are dealing with corruption in emerging markets, about prospects for India's "megavendor" outsourcers, and more. You can also delve deeper into the reports with the links provided.

Christopher Ainslie

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Corruption in emerging markets

Emerging markets present some pitfalls for unwary businesses. Corruption is a prime example. See how board members in a variety of global firms are tackling this.

OVERCOMING CORRUPTION

Next generation IT services "megavendors"

According to Gartner, top Indian outsourcers Tata, Infosys and Wipro will increasingly compete with multinational service providers for \$1 billion+ deals.



THE OUTLOOK

Business opportunities for Web 2.0

Forrester suggests that blogs, mash-ups and other Web 2.0 features could hold significant opportunity for consultancies, software vendors and systems integrators.

THE BUSINESS BENEFITS

What happened to offshoring in China?

Despite massive government support and huge visibility, China has not attracted the offshoring business that observers expected.

THE OFFSHORING WINNERS

Can you innovate in this unpredictable economy?

With 70 per cent of today's revenue-generating products expected to be obsolete by 2012, there is still a need to innovate, even in times like these.

STAY AHEAD

Top 10 reasons why SOA fails

The business benefits of SOA have been proven, yet many SOA initiatives have failed. See the top 10 sources of problems with SOA.

COMMON STUMBLING BLOCKS

Security mind games

Bruce Schneier, BT's Chief Security

IT chiefs brace for recession

The prospect of the UK heading into a full-blown recession is forcing some IT chiefs

Technology Officer, looks at the psychological factors affecting how businesses assess risk.

to reassess their tech strategy and investment.

RETHINK SECURITY

WHAT THEY SAY

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